



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Contract # 47431

Schedule Dates 08/20/12-08/26/12
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25
Agency Multi Media Services Corp (2430)
Product POLITICAL CANDIDATE (1051)
Brand Est 4990 8/20 - 8/26 '12 (27237)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name McDonald, Neal
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 08/15/12
Last Modified 08/16/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,142.50
Net Total \$85,807.50
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Aug. 2012	117	\$100,950.00
Grand Total:	117	\$100,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	6:30A- 7 News Today in New England	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/15/12
2.0	Revised Line / SPOT	08/20/12-08/24/12	1	:30	8A- Today Show	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/15/12
2.1	Normal Line / SPOT	08/20/12-08/24/12	1	:30	6:58A- Today Show	2	2	2	2	2	2			10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/16/12
3.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/12
4.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/12
5.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	10A- Today Show	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
6.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	12P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
7.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
8.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	12:57P- Days of our Lives	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
9.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	2P- DOCTORS	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
10.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	3P- 3:30P (ET)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12
11.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 09:45 AM on Thursday, August 16 2012

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Contract # 4/431

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12.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4P- 7 News at 4	1	1	1	1	1	1			5	\$650.00	\$3,250.00	WHDH Boston (WHDH)		8/15/12
13.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WHDH Boston (WHDH)		8/15/12
14.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/15/12
15.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	5:29P- 7 News at 5	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		8/15/12
16.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	5:58P- 7 News at 6	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/15/12
17.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	10:59P- 7 News at 11 PM	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		8/15/12
18.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		8/15/12
19.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	20001- 7 News Today in New England	1	1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/12
20.0	Revised Line / SPOT	08/25/12-08/25/12	1	:30	7A- TODAY SHOW SATURDAY	1						X		1			WHDH Boston (WHDH)		8/15/12
20.1	Normal Line / SPOT	08/25/12-08/25/12	1	:30	7A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/12
21.0	Revised Line / SPOT	08/25/12-08/25/12	1	:30	8A- TODAY SHOW SATURDAY	1						X		1			WHDH Boston (WHDH)		8/15/12
21.1	Normal Line / SPOT	08/25/12-08/25/12	1	:30	8A- Today Show Weekend	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/12

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22.0	Revised Line / SPOT	08/25/12-08/25/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1			WHDH Boston (WHDH)		8/15/12
22.1	Normal Line / SPOT	08/25/12-08/25/12	1	:30	9A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		8/15/12
23.0	Normal Line / SPOT	08/25/12-08/25/12	1	:30	6P- 7 News at 6	1						X		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/15/12
24.0	Normal Line / SPOT	08/25/12-08/25/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/12
25.0	Normal Line / SPOT	08/26/12-08/26/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/15/12
26.0	Normal Line / SPOT	08/26/12-08/26/12	1	:30	7:57A- TODAY SHOW-SUNDAY	1							X	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/12
27.0	Normal Line / SPOT	08/26/12-08/26/12	1	:30	9A- 7 News Today in New England-Sun	1							X	1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/15/12
28.0	Normal Line / SPOT	08/26/12-08/26/12	1	:30	6P- 7 News at 6	1							X	1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/15/12
29.0	Normal Line / SPOT	08/26/12-08/26/12	1	:30	11:25P- 7 SPORTS XTRA	1							X	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/15/12
30.0	Normal Line / SPOT	08/20/12-08/23/12	1	:30	4:30A- 4:59A (ET)	1	X	X	X	X				1	\$250.00	\$250.00	WHDH Boston (WHDH)		8/15/12
31.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	1P- 2P (ET)	1	X	X	X	X	X			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/15/12

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